

## **AirKey secures McArthurGlen Designer Outlet Parndorf**

### **Security behind exclusive shop windows**

The McArthurGlen Designer Outlet Parndorf stands for a first-class shopping experience. Around 160 brand partners, including international luxury, lifestyle and designer brands such as Aigner, BOSS, Diesel, Furla and Philipp Plein attract fashion enthusiasts to Burgenland every day. With 1,900 jobs, the Designer Outlet Parndorf is not only a shopping metropolis, but also the largest private employer in Burgenland.

#### **Ultimate flexibility with maximum security**

Decorated shop windows, strolling fashionistas, a hip gastronomic scene and a world of experience for the littlest ones – the Designer Outlet Parndorf offers a shopping experience for the whole family. Behind the scenes, two topics are particularly important for management: security, in particular compliance with data protection standards and access authorisations. General Manager Mario Schwann highlights: *"With 160 brand partners, the processing of access authorisations plays an important role. Secure, flexible, easy to maintain and compliant with data protection requirements: We wanted to achieve this and we were able to with the help of EVVA."* Smart and simple – this is how access authorisation is managed for everyone, including suppliers, with the simply smart AirKey system.

#### **Major project implemented in six weeks**

In autumn 2020, EVVA installed the 595 AirKey cylinders required and an additional 349 mechanical 4KS cylinders in the Designer Outlet Parndorf within six weeks. A total of 1,787 ID media and keys have been issued to date. These are divided into more than 230 different areas or user groups. Two people manage the access system, which opens the right doors for employees and suppliers – and only these doors.

#### **Complete comfort throughout the system.**

Susanne Wimmer, Store Manager at BOSS Outlet Parndorf, particularly appreciates AirKey: *"It's convenient! All I have to do is keep the key ready and the doors for which I have authorisation open. And that's it. No heavy key rings, no forgotten keys. I always have everything under control."* Mario Schwann, General Manager of Designer Outlet Parndorf, adds: *"Thanks to AirKey, we have managed to issue, change or cancel access authorisations very quickly and easily. Networking with digital media or smartphone apps also works perfectly. This is simply the right way to enter a new era."* An excellent reputation and numerous award-winning and international AirKey projects have led to a cooperation with EVVA.

#### **Optimal solution for complex requirements**

The project's particular challenge for EVVA was its rapid integration into the existing security concept – during full operation six days a week. The different door designs made things even more difficult. Access managers strived for easy handling when encoding access authorisations in order to offer the necessary flexibility in the event of personnel or supplier changes – and with as little effort as possible. Key handovers and key management are no longer necessary, but are assigned and withdrawn via the AirKey online administration. With AirKey, these administrative tasks are a thing of the past. This is why many operators such as McArthurGlen Designer Outlet Parndorf already rely on AirKey and benefit from greater security and flexibility.

**Project:** McArthurGlen Designer Outlet Parndorf

**Product:** AirKey in conjunction with 4KS mechanical access system

**Facility type:** Retail

**Location:** Austria

*EVVA has been the epitome of mechanical and electronic locking systems of the highest engineering standard for a period of 100 years. What began in 1919 with the founding of the "Erfindungs-Versuchs-Verwertungs-Anstalt (EVVA), or the "Invention, Experimentation and Application Institute" in English, is crucial to our company philosophy today: we conduct our own research and development and produce our innovative access systems in-house. As a family-run business, EVVA is one of the most successful companies in its sector worldwide. We currently hold over 300 patents and are represented by subsidiaries in 10 European markets and by distributors all over the world.*

**Content Management**

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